

12.05.2023 17:20

Key data	
Target price [PLN]	2,7
DCF Valuation [PLN]	2,5
Comparative Valuation [PLN]	2,9
Market price [PLN]	2,3
Growth/decrease potential [%	6] 17,2%
Market cap [mln PLN]	43,7
Free float [%]	63,7%
Industry	clothes retail
WSE code	PRT
Bloomberg code	PRT PW

Analyst

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Company profile

The company focuses on creating own comprehensive collections, aimed mainly at women over 30, in the attractive segment of brand clothing. Production is outsourced, the collections are sold through a network of own showrooms and online.

Source: www.gpw.pl

Shareholders	[%]
Luma Investment SA	32,1
Porozumienie Akcjonariuszy z	
dnia 16.10.2018	26,7
Porozumienie Akcjonariuszy z	
dnia 18.10.2019	8,7
OFE Nationale-Nederlanden	4,0



Source: DM Banku BPS SA calculations

PROTEKTOR SA

Analytical Report

Uncertainty rules in the economy

Protektor supplies footwear to many sectors (e.g. HoReCa, industry, construction, medical sector) and is in a sense, a barometer of the economy both in Poland (approx. 20% of revenues) and in Western Europe (approx. 80% of revenues), because the forecasted economic slowdown in these markets is discounted on an ongoing basis in the Group's quotations. However, the results for 2022 show an increase in revenues (+7% y/y), including an almost two-fold increase in sales of GROM military footwear. Gross margin on sales in this period was higher than in the previous year by 0.9 p.p. and amounted to 35.2 percent. The operating profit increased to PLN 2.9 million, while the entire period of 2022 ended with a loss of PLN 1.02 million. In our opinion, the Company's revenue side still shows potential for growth, however the challenge will be to rebuild profitability at all levels.

Objectively assessing Protektor results for 2022 and taking into account the condition of all industries that are recipients of the Group's products, we slightly revise our previous forecasts downwards and leave the target price of PLN 2.7 at the end of 2023 unchanged.

	Growth factors	Risk factors
Ir	ncrease in public orders	Risk of recession
	Competitive offer	Costs pressure
E	Efficiency improvement	Situation in Transnistria (Moldova)

PLN thd	2021	2022	2023P	2024P	2025P	2026P	2027P
Sales	93 760	100 361	97 358	102 942	108 846	115 089	121 690
EBITDA	6 743	9 374	9 336	10 052	10 709	12 603	13 661
EBITDA margin	7,2%	9,3%	9,6%	9,8%	9,8%	11,0%	11,2%
EBIT	624	2 873	2 631	3 131	3 565	5 228	6 227
Net income	873	-1 018	226	1 197	1 442	2 305	2 907
Equity	44 698	44 113	41 339	43 751	46 657	51 301	57 159
Net debt	21 214	32 126	34 038	32 849	32 178	31 368	28 737
P/E	50,1	-42,9	192,9	36,5	30,3	19,0	15,0
P/BV	1,0	1,0	1,1	1,0	0,9	0,9	0,8
EV/EBITDA	9,6	8,1	8,3	7,6	7,1	6,0	5,3
EPS	0,0	-0,1	0,0	0,1	0,1	0,1	0,2

Source: DM Banku BPS SA, E - estimates

Basic definitions

CAPEX (capital expenditures) - investment expenditures on product development, system implementation (including intangible assets) or tangibles assets in the part in which the capital is intended to maintain the company's current ability to generate income.

DCF (discounted cash flows) - discounted cash flows; all future cash flows are estimated and discounted in order to determine their present value. The value of the discount rate used corresponds to the cost of capital and includes an assessment of the risk related to future cash flows.

DFCFF - Discounted FCFF (Free Cash Flows to Firm).

EBIT (earnings before interest and taxes) - operating income i.e. the income before deduction of taxes and interest.

EBITDA (earnings before interest, taxes, depreciation and amortization) - the company's operating profit before deducting interest on interest-bearing liabilities (loans, bonds), taxes, amortization and depreciation of tangible and intangible assets; here EBITDA = operating income + amortization of tangible fixed assets + depreciation of intangible assets.

EV (Enterprise Value) - total enterprise value; here EV = current stock market capitalization + net debt.

EV / EBITDA - the ratio is calculated by dividing the present value of the enterprise (EV) by the value of EBITDA.

FCFF (Free Cash Flow to Firm) - free cash flows for owners of equity capital and creditors, which can be defined as flows resulting from the company's operating and investment activities, after all financial expectations of capital donors, i.e. all parties financing the company, have been settled.

WSE - Warsaw Stock Exchange.

NOPLAT - net operating result less adjusted taxes; here NOPLAT = EBIT * (1 - tax rate).

P / BV (price / book value) - the ratio is calculated by dividing the current capitalization of a listed company by the book value of its equity, which is provided in the company's balance sheet.

P/E (price earnings ratio) - stock exchange ratio. It is calculated by dividing the market price of one share by the net profit per share.

PV TV - Present Value, ie the residual value (TV) discounted at the present moment.

CR - current report.

SB - Supervisory Board.

TV (Terminal Value) - residual value; enterprise value after the forecast period; here estimated with the help of the Gordon model.

WACC - weighted average cost of capital; financial indicator informing about the average relative cost of capital engaged in financing the enterprise.

Information and legal disclaimer

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https://dmbps.pl/informacje/228/Regulamin_zarzadzania_konfliktami_interesow_w_Domu_Maklerskim_Banku_BPS_SA

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List of recommendations issued within the last 12 months

Company	Recommendation	Target price	Market price	Type of recommendation	Date of Issue	Analyst(s)	
VIVID GAMES	N/A	1,25	1,17	Analysis of results 13.05.2022		Łukasz Bryl,Tomasz Czarnecki	
PROTEKTOR	N/A	3,6	2,8	Analytical report 13.05.2022		Artur Wizner	
PROCHEM	N/A	37	33,6	Analysis of results	17.05.2022	Artur Wizner	
MONNARI TRADE	N/A	5,5	3,5	Analytical report	Analytical report 18.05.2022		
VIVID GAMES	N/A	1,29	1,26	Analysis of results	26.05.2022	Łukasz Bryl	
MONNARI TRADE	N/A	6,21	3,87	Analysis of results	31.05.2022	Łukasz Bryl	
NTT SYSTEM	N/A	7,92	4,28	Analysis of results	31.05.2022	Łukasz Bryl	
UNIBEP	N/A	11	8,1	Analysis of results	31.05.2022	Artur Wizner	
PROTEKTOR	N/A	3,6	2,83	Analysis of results	01.06.2022	Artur Wizner	
JSW	BUY	74	38,7	Analytical report	12.09.2022	Artur Wizner	
UNIBEP	N/A	10	7,2	Analytical report	20.09.2022	Artur Wizner	
VIVID GAMES	N/A	1,07	1,03	Analytical report	29.09.2022	Łukasz Bryl	
SNIEZKA	HOLD	67	64,2	Analytical report	29.09.2022	Artur Wizner	
NTT SYSTEM	N/A	7,03	3,95	Analytical report	04.10.2022	Łukasz Bryl	
PROCHEM	N/A	30	34,8	Analytical report	05.10.2022	Artur Wizner	
PROTEKTOR	N/A	2,9	2,6	Analytical report	12.10.2022	Artur Wizner	
MONNARI TRADE	N/A	6,74	3,87	Analytical report	21.10.2022	Łukasz Bryl	
PROCHEM	N/A	30	35	Analysis of results	15.11.2022	Artur Wizner	
UNIBEP	N/A	10	8,84	Analysis of results	18.11.2022	Artur Wizner	
VIVID GAMES	N/A	1,09	1,05	Analysis of results	29.11.2022	Łukasz Bryl	
MONNARI TRADE	N/A	7,20	4,85	Analysis of results	01.12.2022	Łukasz Bryl	
NTT SYSTEM	N/A	7,50	4,12	Analysis of results	02.12.2022	Łukasz Bryl	
PROTEKTOR	N/A	2,90	2,19	Analysis of results	06.12.2022	Artur Wizner	
MONNARI TRADE	BUY	8,63	4,82	Analytical report	13.03.2023	Łukasz Bryl	
PROTEKTOR	HOLD	2,70	2,36	Analytical report	13.03.2023	Artur Wizner	
ESOTIQ & HENDERSON	BUY	47,23	29,2	Analytical report	13.03.2023	Łukasz Bryl	
COCCODRILLO	BUY	26,77	17,75	Analytical report	13.03.2023	Łukasz Bryl	
WITTCHEN	BUY	40,83	27	Analytical report 13.03.2023		Łukasz Bryl	
VRG	BUY	5,07	3,3	Analytical report 13.03.2023		Artur Wizner	
WOJAS	BUY	11,75	7,96	Analytical report 13.03.202		Artur Wizner	
LPP	HOLD	9328,17	9430	Analytical report	13.03.2023	Artur Wizner	
CCC	SELL	27,57	35,43	Analytical report 13.03.202		Artur Wizner	
SILVANO GROUP	BUY	14,14	5,45	Analytical report 13.03.202		Łukasz Bryl	
SNIEZKA	BUY	83,00	71,6	Analytical report	17.03.2023	Artur Wizner	
JSW	BUY	71,00	45,78	Analytical report	05.04.2023	Artur Wizner	
NTT SYSTEM	N/A	7,90	5	Analytical report	12.04.2023	Łukasz Bryl	
VIVID GAMES	N/A	1,05	0,82	Analytical report 05.05.2023 Łukasz Bryl		Łukasz Bryl	
UNIBEP	N/A	13,30	10,4	Analytical report	09.05.2023	Artur Wizner	
MONNARI TRADE	N/A	7,84	5,34	Analytical report	12.05.2023	Łukasz Bryl	
PROTEKTOR	N/A	2,70	2,3	Analytical report	12.05.2023	Artur Wizner	